MC ACADEMY

The Academy is Your Personalised Learning Pathway.

> *I'm getting a great deal of satisfaction from the 'Potential' program in the Academy. It is easy to follow, authentic and entertaining. No matter what it is that you are looking to grow about yourself business or personal, you can get a great mindset boost from the tips and doing the workbooks, and consider his behavioural reports too. I've learned some amazing things about myself by following the suggestions, and its changed my life. I'm dealing with some things that might have once been a great excuse to be miserable but I'm stronger, more self confident and I'm shining brightly*
>
> Ellie Read, Franchisee Owner

Key benefits

- Access to personal goal setting dashboards and priorities
- Profiling tools and self reflective quizzes
- Assessments and progression plans
- Digital notes and personalized journal archives
- Downloadable tools and workbooks
- Personalized content curation and ability to access live stream

Free daily play app and mobile portal to your online academy

ANDROID APP ON Google play

Download on the App Store

THE ACADEMY IS BUILT FOR YOU AND OFFERS 4 CATEGORIES FOR YOU TO BUILD YOUR SUCCESS UPON.

The digital platform brings to life over 20 years of proven tools from hands on experience in over 40 countries. It's designed with a holistic approach to human potential, growth, training and development constantly updating to make it both content and feature rich. We have four primary catalogues targeting specific themes. All our IP programs then live within these catalogues:

GROWTH

Growth is our personal development catalogue. This includes content for personal skills, developing emotional intelligence, tapping motivation, improving communication skills, leveraging masterful awareness of behavioural sciences and personal peak performance. The catalogue also includes complete toolkits aligned with our books including the 'Potential' program.

LEADERSHIP

Leadership is our leader, management and talent development catalogue. This includes content for critical management and leadership capabilities. Including individual and team peak performance, performance management, coaching capabilities, strategy, reporting, delegation, motivation and more. It includes tools from our '5C Model', 'Glow', 'Flow' & 'Thought Tank' programs.

OPPORTUNITY

Opportunity is our extended professional development catalogue. This includes content for sales, account management, customer experience and engagement, operational efficiency, change management, project management, learning frameworks, inductions, innovation, presentation skills, productivity and more. It includes tools from our 'Rocket', 'Orbit', 'Wow', '5P Ops' and 'Orator' programs.

WISDOM

Wisdom is our targeted skills catalogue: showcasing specifically selected learning modules across a broad selection of key elements for both personal and professional development. Uniquely different with additional shared knowledge from specialists and quality collaborators. Wisdom showcases sought after themes, hot topics and tools from many of our programs for continual, adaptive learning.

A LEARNING MANAGEMENT SYSTEM FOR YOUR BUSINESS

There are more than a dozen IP programs to improve sales, sales results, leadership skills, culture, operational efficiency and much more. The academy is for those businesses who realise that continual learning and skills development delivers success and results. The platform is fully mobile optimised, personal development learning management system with dynamic features, micro learning and functionality to ultimately curate your own learning pathway and content lists.

BESPOKE

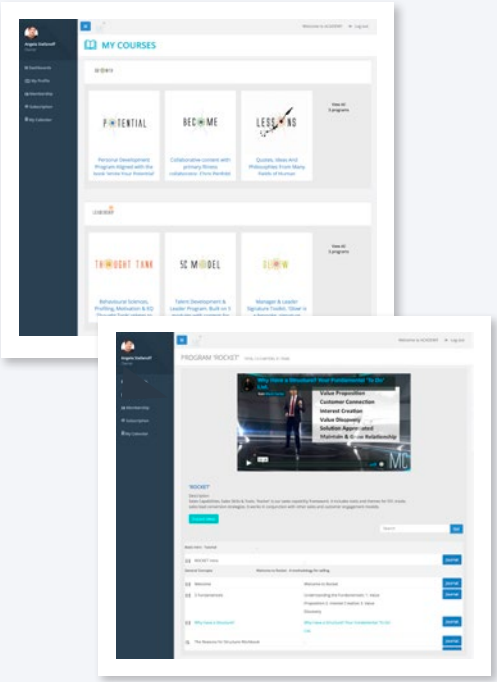
Bespoke applies to short, bespoke programs and modules of content specific to your business or built in conjunction with specialist collaborators. Additionally it means we can allocate real estate and sub-admin features to you. This allows you to then build and curate your own internal learning programs. Perfect for regular bodies of work such as induction, compliance or up skilling calendars. We can create different user groups for different content. You can access the existing templates and tools to create your own reflective quizzes and assessments. With visibility to essential analysis you can track the content being viewed and the results from assessments: thus better planning and targeting continued skill gaps.

It is a learning system filled with content and features designed to help you create actions to drive change in all aspects of your life: personal, professional or business growth.

Academy Modules Catalogues and Programs included:

GROWTH	LEADERSHIP	OPPORTUNITY	WISDOM
Potential	Thought Tank	Rocket	Keynote
Become (Vids & Podcast)	5C Model + (Flow)	Orbit	Mentor
Evolve	GLOW	WOW	Gspot
Lessons		Social	Blog
		5P Ops	Vlog
		Orator	Become (Podcast)

A peek inside the MC Academy



"The support, processes and strategies that you have provided the team have been invaluable. It is the perfect blend between live learning and online learning. I have seen a huge shift in our team engagement and performance since we commenced the program. The MC academy has been a critical part of this success. Having access to an almost limitless amount of relevant, but bite size chunks, of content ensures the team can learn in their own time. The fact that we can now look at creating our own business stream, giving our clients access to content is a whole new level of value!"

Ryan Jenkins, Founder, Digital Eagles